



Marketing Insights Consultant (PhD Track) | Hybrid

Are you a top Master's graduate with a passion for customer behavior and a bold plan to pursue a PhD?

At SUPRA, you don't have to choose between academia and real-world impact — do both.

Your role: 50/50 split between...

Consulting:

Work with leading global brands on marketing insights projects. You'll use AI to set up, customize, and analyze cutting-edge research solutions that drive smarter decisions.

PhD research:

Join a structured PhD program at the University of Muenster. Your research will focus on customer behavior — powered by Supra's own Causal AI technology — with personal mentorship from our founder, Frank Buckler.

What we're looking for:

- ✓ Strong academic foundation (Excellent Master's in marketing, psychology, economics, or related)
- ✓ Curiosity and depth in customer behavior
- ✓ Tech-savvy mindset — you'll work with AI tools and you will setup and automate processes with AI
- ✓ Problem solver with a “can-do” attitude and a broad intellectual range

What you'll gain:

- ☀️ A rare combo: academic advancement + enterprise consulting experience
- 👛 Direct collaboration with top-tier clients
- 🧠 Mentorship and support from AI and insights pioneers
- 🚀 A front-row seat in the future of marketing and behavioral science

Are you a fit?

Let's talk.

p.s. here is a personal video note from SUPRA's founder Dr. Frank Buckler
<https://www.loom.com/share/43f11d4efd4f40edb5ffdf8a0e87e5c0>

More about SUPRA at www.supra.tools

Apply via e-mail to buckler@supra.tools