

3 Semester plan: module overview

	Winter Term 2024-25	Summer Term 2025	Winter Term 2025-26
Theoretical Foundations	Introducing DPBR & BIEM: (1 CP)	Raithel / Salomo	
	Approaches to Business Research (4 CP)	Jackson	Jackson
	Marketing Theory (4 CP)	Eggert	Eggert
	Accounting and Economics (4 CP)	Bigus	
	Research Seminar Information Management (4 CP)	Gersch	
	Research Seminar in Information Systems & Operations Research (4 CP)		Kliewer
	Institutional Theory (4 CP)	Jackson	
	Data Ecosystems and AI	Fürstenau	Fürstenau
	Behavioral Corporate Governance (4 CP)		Flickinger
	Colloquium Organizations & Strategy (2 CP)	Flickinger	Flickinger
	Colloquium Marketing (2 CP)	Raithel	Eggert
	Colloquium Information Management (2 CP)	Gersch	Gersch
	Colloquium Information Systems (2 CP)	Kliewer	Kliewer
	Colloquium Auditing (2 CP)		Ruhnke
Colloquium Innovation Research and Management (2CP)	Dreher/Biedermann	Biedermann/ Weckowska	Dreher/Weckowska
Research Methods	Qualitative Research Designs (1 CP)		
	Qualitative Research Methods: Interviews (1 CP)	Kirsch	Kirsch
	Qualitative Data Analysis (1 CP)		Kirsch
	Qualitative Research Methods: Case Studies (1 CP)		Kirsch
	Quantitative Methods I (2 CP)	Raithel	
	Quantitative Methods II (2 CP)		Raithel
	What is Qualitative Comparative Analysis (QCA) (1 CP)		Jackson
Professional Skills	Researching with Third Party Funds (1 CP)	TBD	TBD
	Writing for Publications (2 CP)		Jackson
	M&M-Forschungswerkstatt (1 CP)	TBD	TBD
	FACTS-Forschungswerkstatt (1 CP)	TBD	TBD
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT
	Other	DRS courses	DRS courses

*tentative listings, subject to change

Please consult our webpage for links to further course offerings.